DTA™
DIGITAL THREAT ASSESSMENT

Digital Threat Assessment (DTA) Training

There will not be a more up-to-date presentation on social media investigations relating to school safety. This session will teach you how and where to find the leakage [FBI 2018] of violent intent frequency displayed by an individual on a pathway towards violence. In 2019, an overall assessment of risk cannot be determined without looking at social media and online activity. It is imperative to understand the *free* tools and methods available to identify online threat related behavior. Real life case examples will be used from our subject matter expert work across North America and a significant portion of the day will be spent doing hands-on searching exercises through the most current social media sites and applications.

Learning Outcomes:

1. *Current State of Affairs in Social Media: A Safe Schools Perspective*
   a. What we are seeing from a North American lens in day-to-day investigations
   b. How social media continues to impact school safety, culture and climate of our schools
   c. How to crowd source localized and time relevant social media posts from your school and area
   d. How to translate digital/social media content into affidavits and search warrants

2. *Application of Digital Threat Assessment Theoretical Foundations*
   a. How the fundamental principles of Behavioral Threat Assessment apply to online digital data
   b. How to effectively assess whether an individual poses a risk to a target based on information from the online world

3. *Current social media platforms – their use and misuse and associated risks*
    a. Detailed overviews of the most popular and least common (but important) Apps
    b. Live walkthroughs and hands on activities
    c. Snapchat evolution: basics and advanced
    d. Instagram: hashtags, best practices and location based searching
    e. Vault Apps
    f. Identifying, responding and preventing cyberbullying and online hate
        i. Impersonation and defamation accounts: best practice for removal
    g. Current best practices for teams dealing with sexting and sextortion related incidents as well as guidelines around education and awareness

4. **Online verification and authentication of images**
    a. Using free online tools to ascertain whether a photo/image is unique or stock
    b. Exercises that will test your eyes to notice the small details within online photographs/videos
    c. Screen capturing and documenting online content for both evidentiary and school safety purposes

5. **The vast data landscape from smartphones, search engines and social media**

    a. Tracking capabilities and data stored
    b. Examining metadata of photographs
    c. Best practices for documenting and preserving important digital data
    d. Boolean search operators, cache data and google alerts

6. **Privacy**
    a. Don't use your personal accounts!! Solutions and best practices
    b. Facebook privacy checkup: implications and fundamentals
    c. Staff safety: things to know
    d. Safeguards to protecting yourself and your family's personal information online

(Important) LAPTOPS: You will need to bring along your <u>fully charged</u> Laptop, Macbook, Microsoft Surface or Google Chromebook in order to get the most from the hands-on portion of the training. Tablets are not compatible with some aspects of the training and searching capabilities are restricted with iPads. Your computer will need unrestricted Wi-Fi access - please test connectivity to a public network (e.g. Starbucks) before attending. Pro Tip: Bring a wireless mouse!

Theresa Campbell, M.A. is the President of Safer Schools Together (SST), an organization focused on promoting a climate and culture of safety in schools. Theresa established SST in 2008 to provide professional development training in the areas of safe schools and violence prevention. She currently serves as the Subject Matter Expert in the province of British Columbia on School Safety, Threat Assessment and Trauma Response. Theresa consults with educational and law enforcement professionals throughout North America.

Sam Jingfors, an expert in safe school related training, is the Vice President of Safer Schools Together (SST). He manages the fast-paced SST Social Media Team and is the lead developer and trainer of the well-known "Digital Threat Assessment" training. Sam's background is in the study of criminal behavior and he has a B.A. in Criminology from Simon Fraser University. In addition to Threat Assessment and Trauma Response work, Sam has consulted on high-profile school violence cases in Canada and the United States.